

ORDER



KSNV

Orders	Order / Rev:	104403	
	Alt Order #:	06832083	KSNV
	Product Desc:	HELLER FOR SENATE	
	Estimate:		
	Flight Dates:	10/10/12 - 10/16/12	Amy McCreary
	Original Date / Rev:	07/18/12 / 07/18/12	BLPHI
	Order Type:	GENERAL	National
Agency	Name:	Strategic Media Services, Inc.	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		3299 K St. NW	EOM/EOC
		Washington, DC 20007	15%
Advertiser	Name:	Heller Dean for U.S. Senate	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	133	\$80,325.00	\$68,276.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	133	\$80,325.00	\$68,276.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	29%	\$80,325.00
Market	100%	\$276,982.76

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$72,015.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$49,856.90
KTUD	1%	\$2,769.83
KVUU	24%	\$66,475.86
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,539.66

Order / Rev: 104403
Alt Order #: 06832083
Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		--WTF--	:30	6	\$300.002	0.00	NM	6	\$1,800.00
M-F 5-6a WakeUp w/Wagners														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 6 \$300.00 0.00														
E 2	KSNV	10/15/12	10/16/12	M-F 5-6a WakeUp w/WagM	5-6a		MT-----	:30	4	\$300.002	0.00	NM	4	\$1,200.00
M-F 5-6a WakeUp w/Wagners														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 4 \$300.00 0.00														
E 3	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/WagM	6-7a		MT-----	:30	4	\$450.002	0.00	NM	4	\$1,800.00
M-F 6-7a WakeUp w/Wagners														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 4 \$450.00 0.00														
E 4	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	6	\$450.002	0.00	NM	6	\$2,700.00
M-F 6-7a WakeUp w/Wagners														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 6 \$450.00 0.00														
E 5	KSNV	10/10/12	10/12/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$600.002	0.00	NM	6	\$3,600.00
Today Show														
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 6 \$600.00 0.00														
E 6	KSNV	10/15/12	10/16/12	Today Show	CM	658a-9am	MT-----	:30	4	\$600.002	0.00	NM	4	\$2,400.00
Today Show														
TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 4 \$600.00 0.00														
E 7	KSNV	10/15/12	10/16/12	M-F Today Show II 3rd HOM	9-10a		MT-----	:30	2	\$275.002	0.00	NM	2	\$550.00
M-F Today Show II 3rd HOM														
TODAY 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$275.00 0.00														
E 8	KSNV	10/10/12	10/12/12	M-F Today Show II 3rd HOM	9-10a		--WTF--	:30	3	\$275.002	0.00	NM	3	\$825.00
M-F Today Show II														
TODAY 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$275.00 0.00														
E 9	KSNV	10/10/12	10/12/12	M-F Today Show III 4th HOM	10am-11am		--WTF--	:30	3	\$225.002	0.00	NM	3	\$675.00
Today 4th Hour														
TODAY 13														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$225.00 0.00														
E 10	KSNV	10/15/12	10/16/12	M-F Today Show III 4th HOM	10am-11am		MT-----	:30	2	\$225.002	0.00	NM	2	\$450.00
Today 4th Hour														
TODAY 13														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$225.00 0.00														
E 11	KSNV	10/15/12	10/16/12	Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$225.002	0.00	NM	2	\$450.00
Rachael Ray														
RR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12 10/21/12 MT----- 2 \$225.00 0.00														
E 12	KSNV	10/10/12	10/12/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$225.002	0.00	NM	3	\$675.00
Rachael Ray														
RR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12 10/14/12 --WTF-- 3 \$225.00 0.00														
E 13	KSNV	10/10/12	10/12/12		CM	12-1230pm	--WTF--	:30	3	\$275.002	0.00	NM	3	\$825.00

Order / Rev: 104403
Alt Order #: 06832083
Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News											
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		3	\$275.00		0.00						
E 14	KSNV	10/15/12	10/16/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		2	\$275.00		0.00						
E 15	KSNV	10/15/12	10/16/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		2	\$225.00		0.00						
E 16	KSNV	10/10/12	10/12/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		3	\$225.00		0.00						
E 17	KSNV	10/10/12	10/12/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		3	\$275.00		0.00						
E 18	KSNV	10/15/12	10/16/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		2	\$275.00		0.00						
E 19	KSNV	10/15/12	10/16/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		2	\$225.00		0.00						
E 20	KSNV	10/10/12	10/12/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		3	\$225.00		0.00						
E 21	KSNV	10/10/12	10/12/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$300.002	0.00	NM		3	\$900.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		3	\$300.00		0.00						
E 22	KSNV	10/15/12	10/16/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$300.002	0.00	NM		2	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		2	\$300.00		0.00						
E 23	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
				(1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	MT-----		2	\$450.00		0.00						
E 24	KSNV	10/10/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
				(1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	--WTF--		3	\$450.00		0.00						
E 25	KSNV	10/10/12	10/12/12		CM	4-5pm	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00

Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate
 Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV
 Flight Dates: 10/10/12 - 10/16/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$450.00	0.00					
E 26	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			MT-----	:30	2	\$450.00	2	0.00 NM	\$800.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$450.00	0.00					
E 27	KSNV	10/15/12	10/16/12	M-F Early News	CM	5-630p			MT-----	:30	4	\$900.00	2	0.00 NM	\$3,600.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		4			\$900.00	0.00					
E 28	KSNV	10/10/12	10/12/12	M-F Early News	CM	5-630p			--WTF--	:30	6	\$900.00	2	0.00 NM	\$5,400.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		6			\$900.00	0.00					
E 29	KSNV	10/10/12	10/12/12	M-F Jeop/Wheel	CM	630-730pm			--WTF--	:30	6	\$750.00	2	0.00 NM	\$4,500.00
M-F Jeopardy/Wheel of Fortune															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		6			\$750.00	0.00					
E 30	KSNV	10/15/12	10/16/12	M-F Jeop/Wheel	CM	630-730pm			MT-----	:30	4	\$750.00	2	0.00 NM	\$3,000.00
M-F Jeopardy/Wheel of Fortune															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		4			\$750.00	0.00					
E 31	KSNV	10/15/12	10/16/12	Face to Face w/ Ralston	CM	730-758pm			MT-----	:30	2	\$450.00	2	0.00 NM	\$900.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$450.00	0.00					
E 32	KSNV	10/10/12	10/12/12	Face to Face w/ Ralston	CM	730-758pm			--WTF--	:30	3	\$450.00	2	0.00 NM	\$1,350.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$450.00	0.00					
E 33	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm			--T---	:30	1	\$775.00	2	0.00 NM	\$775.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--T---		1			\$775.00	0.00					
E 34	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm			M-----	:30	1	\$775.00	2	0.00 NM	\$775.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1			\$775.00	0.00					
E 35	KSNV	10/15/12	10/16/12	The Tonight Show	CM	1135p-1237a			MT-----	:30	2	\$275.00	2	0.00 NM	\$550.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	MT-----		2			\$275.00	0.00					
E 36	KSNV	10/10/12	10/12/12	The Tonight Show	CM	1135p-1237a			--WTF--	:30	3	\$275.00	2	0.00 NM	\$825.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		3			\$275.00	0.00					
E 37	KSNV	10/16/12	10/16/12		CM	8-9pm			-T-----	:30	1	\$2,400.00	2	0.00 NM	\$2,400.00

Order / Rev: 104403
Alt Order #: 06832083
Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Tues PR 8-9p																										
Tuesday Prime 8-9pm																										
VOCIE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>--T----</td><td>1</td><td>\$2,400.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	--T----	1	\$2,400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	--T----	1	\$2,400.00	0.00																					
E 38	KSNV	10/11/12	10/11/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.002	0.00	NM		1	\$2,100.00											
Thursday Prime 10-11pm																										
ROCK CENTER																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	---T---	1	\$2,100.00	0.00																					
E 39	KSNV	10/12/12	10/12/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$2,100.002	0.00	NM		1	\$2,100.00											
Friday Prime 10-11pm																										
DATELINE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$2,100.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	----F--	1	\$2,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	----F--	1	\$2,100.00	0.00																					
E 40	KSNV	10/13/12	10/14/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.002	0.00	NM		2	\$1,500.00											
Sa-Su News 3 at Eleven																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----SS</td><td>2</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----SS	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----SS	2	\$750.00	0.00																					
E 41	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	CM	6a-7a	----S-	:30	1	\$225.002	0.00	NM		1	\$225.00											
News 3 Sunrise SATURDAY																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$225.00	0.00																					
E 42	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.002	0.00	NM		1	\$325.00											
Saturday Today																										
SAT TODAY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$325.00	0.00																					
E 43	KSNV	10/13/12	10/13/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$300.002	0.00	NM		1	\$300.00											
News 3 Today - SAT																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$300.00	0.00																					
E 44	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$450.002	0.00	NM		2	\$900.00											
Sa-Su Early News																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>2</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	2	\$450.00	0.00																					
E 45	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$375.002	0.00	NM		1	\$375.00											
WKND Jeop/Wheel																										
JEPWHEEL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$375.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$375.00	0.00																					
E 46	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002	0.00	NM		1	\$750.00											
Saturday Night Live																										
SNL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$750.00	0.00																					
E 47	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S-	:30	1	\$225.002	0.00	NM		1	\$225.00											
News 3 Sunrise SUNDAY																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$225.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$225.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$225.00	0.00																					
E 48	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S-	:30	1	\$500.002	0.00	NM		1	\$500.00											
Sunday Today																										
SUN TODAY																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$500.00	0.00																					
E 49	KSNV	10/14/12	10/14/12	CM	8a-9am	-----S-	:30	1	\$1,900.002	0.00	NM		1	\$1,900.00												

Order / Rev: 104403
 Alt Order #: 06832083
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Meet the Press															
Meet the Press															
MTP															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$1,900.00	0.00									
E 50	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
News 3 Today															
NEWS															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$250.00	0.00									
E 51	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$375.00	2	0.00	NM	1	\$375.00
Chris Matthews SUN 9:30am															
CM															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$375.00	0.00									
E 52	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
NFL Pre-Game															
FNIA															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$1,600.00	0.00									
E 53	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
NFL Football															
SNF															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$8,000.00	0.00									
E 54	KSNV	10/14/12	10/14/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$6,500.00	2	0.00	NM	1	\$6,500.00
NFL End of Game Break															
NFL POSTGAME															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$6,500.00	0.00									
E 55	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
Sports Night in Las Vegas															
SPORTS NIGHT															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		1	\$200.00	0.00									

Totals 133 \$80,325.00